

## NAIFEDA DECEMBER 2019



**As 2019 comes to a close, it is time to plan our strategy for the new year. Will 2020 continue with a strong economy, stock market continue it's climb, interest rates low? What a great time to meet some fellow business partners and vendors in Florida and maybe learn how to make your business stronger.**

**We hope that you will be able to take a few days away from your busy schedule and join us in Marco Island in January. The hotel has been totally renovated and ready to make your stay enjoyable.**

**As always, your attendance is important to keep vendors interested in showing their products and services. We have once again had great support from our vendors who have made donations to offset our meeting expense. We hope that you will show support by giving them the opportunity to secure your business.**

**If you have not reserved your room yet, please do so soon. We have secured a certain number of rooms and the cutoff date is December 23rd. If you have any questions or need assistance, please give me a call or send me an email. I will be happy to help.**

**May you enjoy the Christmas season with family and friends, and we look forward to seeing you in January!**

**Merry Christmas and Happy New Year!!**

**Steve McKay  
NAIFEDA Director**

Thank you to everyone for attending our NAIFEDA meetings. Since purchasing Southwest Holly Sales from Jerry Schneerer over 20 years ago, I have leaned on NAIFEDA to help me build so many relationships. Over the years I have gained many friendships, both personal and business. NAIFEDA members, from business partners to vendors alike. These relationships have played an integral part in my success. I firmly believe that anyone in this business, current owners, or those who are just beginning, whether by inheritance or purchase will greatly benefit as a NAIFEDA member.

NAIFEDA helps with vendor relationships, past, current, and most importantly future. Creating personal relationships with vendors and other business owners is a key component in helping us evolve our business. Keeping up with the fast pace of moving forward in business today is difficult and having a core networking group is so important. NAIFEDA has always been able to provide this.

We understand there are many obstacles in attending the winter meeting but your presence is vital to the continued success of the NAIFEDA group. Please make plans to join us in Marco Island Florida,

Brian Haines

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Special thanks to the following vendors that have made significant contributions to this event:

FRAMARX/WAXSTAR  
JVR/PROMARKS  
T&S BRASS & BRONZE WORKS  
WINPAK

*Make your reservations for the Winter Meeting!!*

*The Hilton Marco Island Beach Resort and Spa  
560 South Collier Boulevard  
Marco Island, Fl 34145*

*Call Amar Makboul @ 239-642-2194 and mention  
the NAIFEDA Group*

*Arrival date: Friday January 17th*

*Meeting: Saturday January 18 8:00 - noon*

*Sunday January 19 8:00-noon*

*Wrap up Monday 8:00 a.m- 10:00 a.m*

*Dinner and Cocktails Saturday 6:30-9:30 p.m.*

*\*possible social event on Sunday afternoon*



*Note: Our by-laws state you must attend a meeting once in 2 years to retain your membership in good standing and your dues current.*